

Digital Fitness App



Digital transformation can be challenging

Source: PwC Digital IQ Survey (2017 & 2018)

63% Lack skilled teams

42% Have slow or inflexible processes

51% Lack new data and technology integration

61% Use outdated or obsolete technology



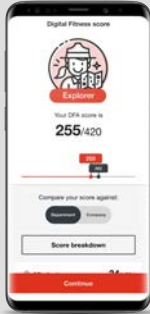
Understand how digitally fit
your organisation really is!



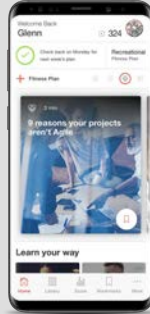
Digital Fitness App Snapshot



9
Countries



40
Organizations



153.000
Users

Assess

Answer a few questions about your digital knowledge and behaviours to understand your strengths and weaknesses in the digital world, and see how you stack up against your peers.

Learn

Choose a fitness plan that works for you. Learn through short, bite sized content Explore content from trusted sources. Gain Knowledge from over 60 topics and 300 artifacts.

Grow

Watch your digital fitness score rise. Stay on track with a customized plan every week and watch your digital skills improve.

“Organizations have a clear need for operational efficiency. In the age of the fourth industrial revolution, training is an essential success factor.

The key to success is:
digital upskilling.”

Harald Kayser, PwC Europe
Chairman and Senior Partner

DFA can help you understand...



...low and high performing teams by area*.



...your benchmark score against industry averages and competitors.



...if your investments in digital learning are working.



...if additional training is requirement.

*Data processing is anonymous.

Want to learn more about getting your organisation digitally fit?

Contact

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