

A new dimension of management consultancy

*Sparking new ideas
for more innovation,
growth and success.*

“Strategy through Execution”

Our markets are rapidly changing. Mega trends are affecting businesses, governments and consumers alike:

- What does demographic change mean for our society, for our economy and our business?
- How can we make cities a liveable space for everyone?
- How can we tackle pressing climate and resource issues and successfully manage the transformation of our energy production and use?
- What is the best strategy to make businesses and consumers fit for the digital age and remain at the cutting edge of digital transformation?
- How do we best respond to global shifts in economic power?

There is huge pressure on businesses to keep one step ahead of the competition by transforming their business model, innovating and inventing. But they can't do it alone. They need an advisor to help address these critical questions. An advisor who is intimately familiar with the markets, industries and technologies, both locally and globally, and who can have a measurable impact on their business.

This is why PwC has upgraded its advisory business. By combining PwC with one of the international top management consultancies, Strategy&, we offer a new kind of management consultancy which unites the best of all facets from strategy through execution: **“A Category of One”**.



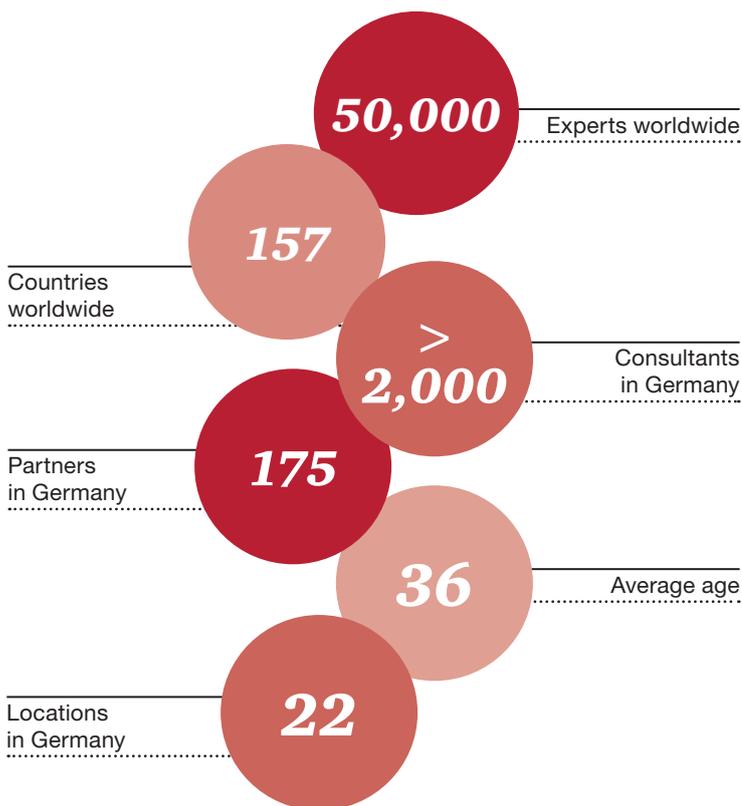
PwC Management Consultancy at a glance

We work in partnership with management to provide advice from strategy development through to practical execution. Together with our clients we develop innovative services and intelligent business models that fit their needs.

In close collaboration with a unique global network of over 50,000 experts in 157 countries, our industry teams provide tailor-made and flexible services. Our advice is built upon the highest professional standards and our performance can be measured by the success of our solutions.

- With Strategy&, we've become a leading player in the global consulting field.
- We're one of the world's leading transactions advisory firms, helping our clients to grow their business and expand internationally.
- We are ideally positioned to advise across the full spectrum of digital transformation and business analytics.
- Last but not least, we're the leading advisor to the public sector, helping governments and municipalities to prepare for the future and remain at the forefront of energy transformation.

Management Consultancy: facts & figures



Qualifications (selected)

Auditors
Biologists
Business economists
Chemists
Computer scientists
Economists
Engineers
Geographers
Geologists
Lawyers
Mathematicians
Physicians
Physicists
Tax advisors

New ideas for your business

Our skilled, highly motivated advisors see themselves as sources of inspiration for their clients from all industries. They develop new, client-specific ideas and strategies to drive growth and create new products. These ideas are the product of many years of project experience, an in-depth knowledge of the industry and a feel for future trends.

We support our clients throughout the entire value creation chain, be they corporations, financial service providers, SMEs or the public sector. Our advisory fields are as diverse as our clients' management agendas and cover operational, financial, regulatory and technological aspects of their businesses.

Competencies

- Strategy
- Operations
- People
- Technology
- Finance, Regulation
- Capital Projects & Infrastructure
- Program Management
- Risk
- Forensic Services
- Transaction Services
- Mergers & Acquisitions
- Business Recovery Services
- Valuation
- Business Analytics

Our industry expertise at a glance

Our expertise covers all industries across Germany. Our industry experts are focused on developments in their respective markets and on identifying future trends and their impact on business models.

Industries

- Automotive
- Energy
- Financial Services
- Healthcare & Pharma
- Retail & Consumer
- Industrial Products
- Technology, Media & Telecommunications
- Transportation & Logistics
- Public Sector
- Private Equity

In summary, PwC can help you to take the necessary steps to achieve your business ambitions.

Market reputation

Leaders in market and industry studies: PwC und Strategy& enjoy an outstanding reputation thanks to their influential international studies and publications in addition to the multi-award-winning management magazine *strategy+business*.



PwC and Strategy& are united by creative and innovative thinking that is reflected by leading market and industry analyses:

- **PwC is leading in Supply Chain Consulting in Europe**
Kennedy: Supply Chain Management Consulting in Europe 2015
- **PwC was awarded one of the best consulting firms in 2015**
brand eins Wissen und Statista
- **PwC: Leader in Worldwide Digital Enterprise Strategy Consulting Services**
IDC MarketScape: Worldwide Digital Enterprise Strategy Consulting Services 2015 Vendor Assessment
- **PwC worldwide leader in “Business Consulting”**
IDC MarketScape: Business Consulting Worldwide, EMEA, Asia Pacific 2015
- **PwC: No 1 for “Business Excellence”**
WirtschaftsWoche “Best of Consulting” 2014
- **PwC: Leader in Strategy Consulting**
IDC MarketScape: Worldwide Strategy Consulting Services 2014 Vendor Assessment
- **PwC: Leader in Business Intelligence**
Forrester Business Intelligence Service Providers Wave Report 2014
- **PwC: Best Global Export Credit Agency 2014**
Trade Finance Magazine
- **PwC: Most Trusted Private Equity Advisory Firm of the Year**
ACQ Global Awards 2014
- **PwC: No 1 for “Corporate Finance”**
WGMB “Management Consulting 2014/2015” analysis, Prof. Dr. Dietmar Fink
- **PwC and Strategy&: Among the top 5 management consulting firms in the areas of strategic planning, innovation, operations management, mergers & acquisitions, organization/leadership and restructuring**
WGMB “Management Consulting 2014/15” analysis, Prof. Dr. Dietmar Fink
- **Strategy&: 3rd position, “Top 25 Consulting Firms”**
Vault Consulting 25 Europe, 2014

About us

Our clients face diverse challenges, strive to put new ideas into practice and seek expert advice. They turn to us for comprehensive support and practical solutions that deliver maximum value. Whether for a global player, a family business or a public institution, we leverage all of our assets: experience, industry knowledge, high standards of quality, commitment to innovation and the resources of our expert network across 157 countries. Building a trusting and cooperative relationship with our clients is particularly important to us – the better we know and understand our clients' needs, the more effectively we can support them.

PwC. 9,400 dedicated people at 29 locations. €1.55 billion in turnover. Germany's leading auditing and consulting firm.

“Our clients are increasingly looking for new, forward-looking ideas for their businesses, stand-out strategies, quantifiable success during implementation and support during major transformation projects. Our comprehensive service will enable us to provide our clients with even better advice in the future.”

Martin Scholich, Advisory Leader, PwC Germany

“We have the opportunity to work together to transform the consulting market and to define management consulting in the 21st century. This goal creates new opportunities not only for our clients but also for potential employees: we want to attract and develop outstanding talent, both in Germany and around the world.”

Dr. Peter Gassmann, Managing Director Strategy&

“Mergers and acquisitions are milestones in the evolution of a company. They make history and shape the future. The determination to pursue external growth is one of the pillars of commercial success. Our transaction specialists will see you through every phase of the deal: from strategy through execution.”

Volker Strack, Leader Transactions

PricewaterhouseCoopers Aktiengesellschaft Wirtschaftsprüfungsgesellschaft adheres to the PwC-Ethikgrundsätze/PwC Code of Conduct (available in German at www.pwc.de/de/ethikcode) and to the Ten Principles of the UN Global Compact (available in German and English at www.globalcompact.de).

Strategy& refers to PwC Strategy& (Germany) GmbH (formerly Booz & Company GmbH) and to the other member firms of the former Booz & Company Group.

© August 2015 PricewaterhouseCoopers Aktiengesellschaft Wirtschaftsprüfungsgesellschaft. All rights reserved. In this document, “PwC” refers to PricewaterhouseCoopers Aktiengesellschaft Wirtschaftsprüfungsgesellschaft, which is a member firm of PricewaterhouseCoopers International Limited (PwCIL). Each member firm of PwCIL is a separate and independent legal entity.