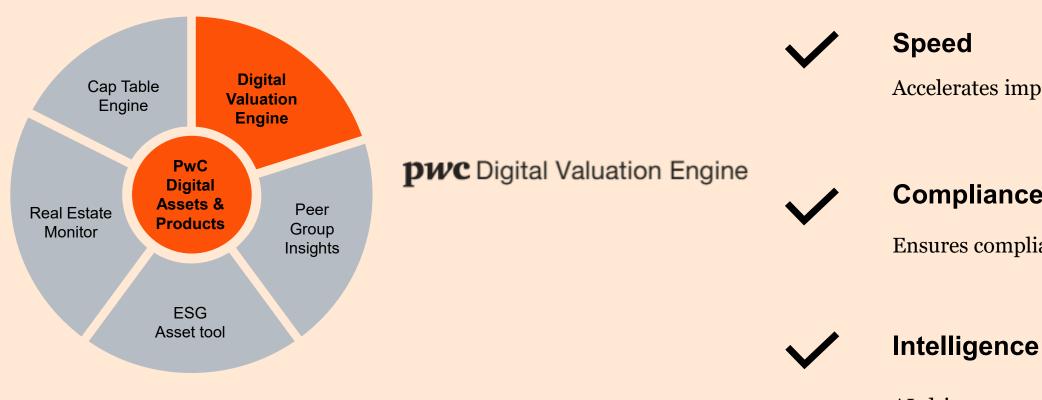


Introduction to PwC's Digital Valuation Engine



PwC's Digital Valuation Engine streamlines impairment testing of goodwill, assets, and investments with automated reporting, integrated market data, and collaborative workflows, ensuring compliance with IAS 36 and IDW RS HFA 10 and reliable results.

Accelerates impairment testing

Compliance

Ensures compliance and consistency

AI-driven peer group selection



Transparency

Instant audit-ready reports

Key Features of PwC's Digital Valuation Engine

02

Current Market Data

Benefit from monthly refreshed market data and robust cost of capital calculations, ensuring your analyses reflect the latest financial conditions. 04

Collaborative Workflow

Empower your team to work together efficiently with an intuitive interface, streamlined data uploads, and customizable analysis settings.

01

Leading Standards Compliance

PwC's platform delivers structured, highquality impairment assessments for goodwill and assets, fully aligned with IAS 36 and IDW RS HFA 10 requirements. 03

Integrated Planning & Analysis

Seamlessly incorporate your business forecasts and explore the impact of key value drivers through built-in scenario and sensitivity analysis tools.

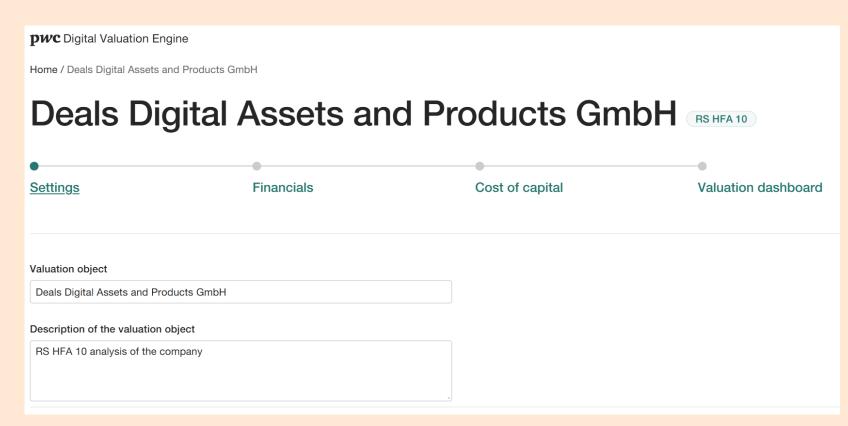
05

Audit Ready Documentation

Generate downloadable, audit-ready documentation packages that capture all key assumptions and results, supporting both internal decision-making and external review.

User Journey: Digital Valuation Engine





Define the valuation date, scope, and value concept, and configure project parameters in line with IAS 36 and IDW RS HFA 10. Select relevant peer groups and customize calculation settings for your analysis.

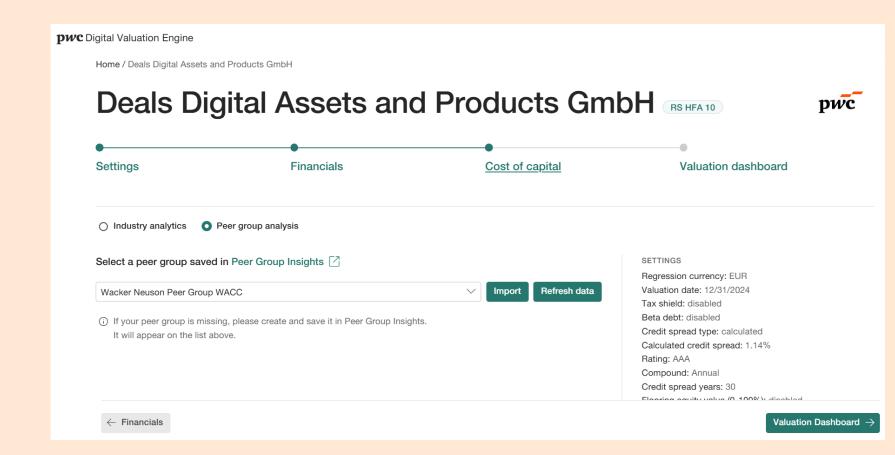
Data Input



Upload financial plans and key assumptions via an intuitive Excel interface. Integrate business forecasts and cost of capital parameters using either PwC market data or your own inputs.

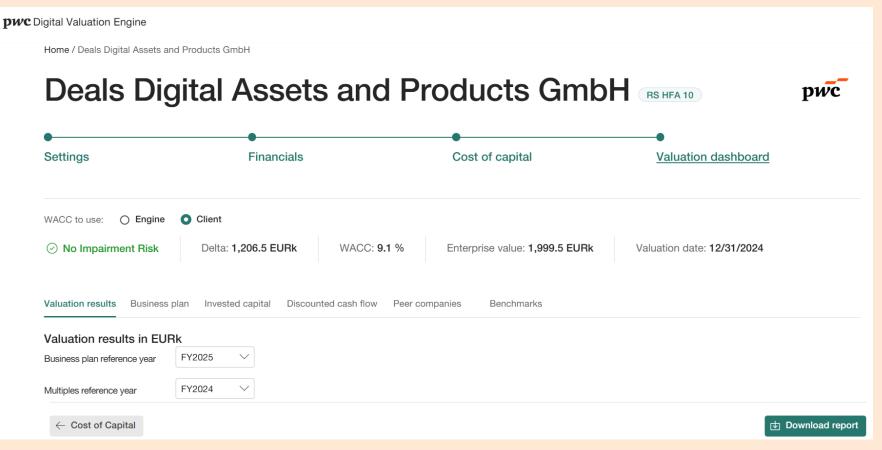


Audit Procedures



Leverage standardized valuation models and automated documentation to ensure transparency and audit readiness. All inputs and assumptions are clearly recorded for regulatory compliance.





Access a results dashboard with valuation outcomes, headroom, and sensitivity analysis. Generate customizable, downloadable reports for internal and external review.

Service Options for PwC's Digital Valuation Engine

Digital Valuation Engine

Self Service

- On-demand access to the Digital Valuation Engine for independent impairment testing and valuations
- Built-in business planning, analysis, and sensitivity tools
- Unlimited usage and flexible export capabilities
- Included technical support
- Ideal for organizations preferring autonomy and efficiency



Managed Service

- Dedicated support from PwC valuation specialists at every stage
- Platform configuration tailored to your organization's needs
- Comprehensive onboarding and feedback sessions
- Expert assistance with data input, analysis, and documentation
- Best for organizations seeking personalized service and expert guidance

Managed Service: Customized Impairment Testing Experience

Tailored Platform Configuration

Our team works closely with you to define your specific requirements and customize the Digital Valuation Engine to fit your organization's needs. This includes harmonizing data interfaces and adapting workflows for seamless integration.

Customized, Audit-Ready Deliverables

Receive detailed, audit-ready documentation tailored to your reporting needs. Our managed service ensures all outputs are suitable for both internal decision making and external audit or regulatory submission.







Comprehensive Onboarding and Training

We provide dedicated onboarding workshops to ensure your team is fully equipped to use the platform effectively. Ongoing training and feedback sessions help maximize the value of the tool and address any evolving requirements.

Expert-Led Execution and Guidance

PwC valuation specialists support you throughout the impairment testing process from data input and parameter selection to analysis and interpretation of results ensuring accuracy, compliance, and best practice application.

Our approach sticks to your demands and is separated into four phases









Brainstorming Session

✓ Presentation of essential features and benefits of the Digital Valuation Engine

Testing Phase

- ✓ Test access to the tool for a defined timespan
- ✓ Regular touch points and ad-hoc meetings

Feedback Session

- ✓ Feedback sessions to collect user experience
- ✓ Discuss possible customizations

Access to Valuation Engine

- ✓ Use the Digital Valuation Engine for impairment testing.
- ✓ Receive ongoing technical and methodological support during the application phase

Contact the Deals Digital Assets & Products Team



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