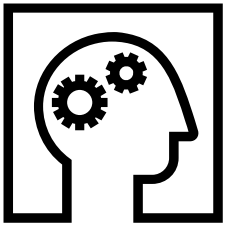




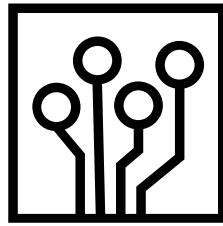
# Data Analytics Academy

Scalable and cost-efficient workforce transformation with PwC



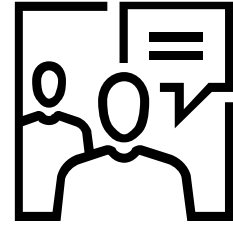
## New digital skills

Activate and embed essential skills and data driven approaches across the entire workforce.



## Digital Mindset

Foster sustainable cultural change – moving away from traditional ineffective habits to innovative and digital working methods.



## Innovation & Transformation

Stimulate a culture of innovation - engaging all employees in the organisation's transformation.

PwC's Data Analytics Academy offers comprehensive and sustainable workforce transformation - putting your people in focus of your organisation's digital transformation journey.

With this program, we have empowered 150,000+ employees globally to be fit for the new digital reality.

**Applied learning, engaged participants, and the joint exploration of innovative solutions to business challenges, fuel workforce-led transformation.**

- Hands-on foundational to intermediate training in market-leading, self-service Data Analytics and Business Intelligence tools.
- Expert-guided innovation workshop to identify concrete application cases for analytics, visualization and workflow automation.
- Expert-supported development sprint to bring the identified application cases to life – concluding in a final prototype demo.

**We're happy to support your transformation!**

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**Visit our PwC Store for further information.**

