



Trade Activator

A PwC Product

Analysis and optimization of supply chains and customs clearance

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Your challenge

Are you up to date about your global trade activities? Do you know what your customs duties are? Do you manage your import and export operations efficiently? Do you know the risks associated with a lack of compliance?

No? If so, you may have overpaid duties – perhaps in the millions.

The truth is, often even international companies with extensive and highly efficient supply chains miss out on new trade opportunities and the chance to optimize their operations properly.

Getting an overview of customs duties in the company is in practice often difficult. This can be caused, for example, by different supply routes, the use of several (customs) service providers or a lack of resources within the company.

90%

of companies trading globally have difficulties in dealing with customs processes

Companies lose

10%

of their total customs expenses due to over-assessments, inefficiencies and fines





Our solution: Trade Activator

Trade Activator provides comprehensive insights into your company's customs-related data.

With Trade Activator, we offer you a managed service to analyze your customs data and show you past and future optimization and savings opportunities as well as possible irregularities. Based on the results, future adjustments – due to internal and external factors – in the supply chain can be calculated and visualized.

With Trade Activator, we can request your import and export data from the customs authorities of various countries – with a minimum of effort on your part.

Analyze the past

Gain insights of your customs activities and identify potential inefficiencies and lack of compliance.

Optimize the present

Take the opportunity to apply for refunds and avoid fines.

Plan for the future

Optimize your customs processes to minimize future customs duties and risks.

Our solution: Trade Activator



Our offer includes ...

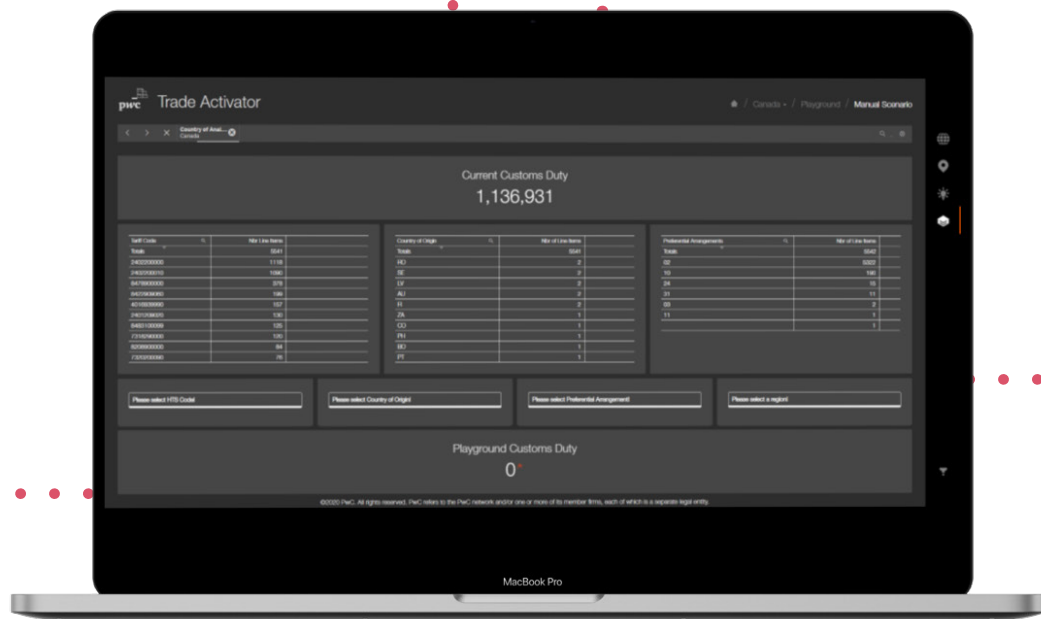
- ... an interactive summary of the most important results of the customs analysis as well as recommendations for the management, which can, for example, favor financial advantages and avoid fines or criminal sanctions.
- ... a detailed report on potential findings and savings, as well as a summary of prioritized next steps for implementation for customs, logistics and supply chain employees.
- ... access to individual Trade Activator dashboards for customs managers, which provide a view of the current status all and down to the document level.

“Playground” function

The so-called Playground function makes it possible to include a variety of factors in possible business decisions. In this way, you simulate how certain changes may affect import duties. Such factors can be:

The introduction of penalty duties due to current events (e.g. trade war between the U.S. and China)

The loss of the preferential originating status of manufactured goods due to a change of the supplier of input materials



The calculation of import duties in the event of price fluctuations

Sourcing products from countries with Free Trade Agreements vs. countries without Free Trade Agreements applied

Answers to the most frequently asked questions

I have received an order for a customs audit. Is the Trade Activator a customs analytics solution that can help me prepare?

Yes, Trade Activator is a customs analytics solution that evaluates your customs activities during the audit period for any risks. For this purpose we request your customs data from the customs authorities. After receiving the data, you will receive our evaluation within two to three weeks. Furthermore, the Trade Activator can be used for risk analysis within the framework of Tax Compliance Management Systems (TCMS).

I have imports and exports from and to several countries. Is it possible to receive an evaluation with the Trade Activator for other countries?

Yes, we can request your customs data of your imports and exports from the customs authorities not only in Germany but also in other countries. Thus you receive a complete analysis of your imports and exports using Trade Activator, which provides information in the area of customs analytics as well as supply chain analytics.

Which data can be analyzed?

Basically, the customs data stored with the relevant customs administration is requested and analyzed. In addition, it is possible to evaluate the data of service companies (e.g. shipping companies, customs agents) as well as own ERP data.

What different analyses of my customs data does the Trade Activator offer?

We can analyze your customs data e.g. in terms of import and export volume by sourcing country/target market, supplier, customer, customs tariff numbers used, use of free trade agreements and customs preferences along the complete supply chain.



Visit our PwC Store and find all current prices for our products.

Optimize your supply chain and trade compliance. We are happy to advise you!



Dr. Michael Tervooren | Partner | Customs & International Trade
michael.tervooren@pwc.com



Melanie Behle-Schalk | Manager | Customs & International Trade
melanie.behle-schalk@pwc.com



Sarah Schrick | Manager | Customs & International Trade
sarah.schrack@pwc.com

